



Visual identity



Funded by
the European Union



UK Research
and Innovation

Logos

Project



Funders



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Consortium partners

Deltares



Typography



For reports, agendas, minutes... the Project Design Font is **Calibri** and its variants Regular, Bold, Italics.

Calibri
Calibri
Calibri



For certain communication material (video, leaflet, other), the Project Design Font is **Montserrat** with its variants Regular, Bold, Italics.

Montserrat
Montserrat
Montserrat

Color Palette

PRIMARY COLORS

Blue (EU)

RGB: 20 64 142
CMYK: 86 55 044
HEX: #14408E

Turquoise Blue (logo)

RGB: 13, 185, 241
CMYK:
HEX: 0db9f1

Green (Logo)

RGB: 133, 197, 113
CMYK:
HEX: #85c571

SECONDARY COLORS

Orange (logo)

RGB: 235, 153, 72
CMYK:
HEX: eb9948

Blue (dark)

RGB:9,139,179
CMYK:
HEX: #098BB3

Forest green (logo)

RGB: 8, 155, 121
CMYK:
HEX: 089b79

Turquoise blue (light) (logo)

RGB: 168, 230, 249
CMYK:
HEX: a8e6f9

Blue (EU) or Black can be used for texts
(main paragraph)

Imagery and iconography



« Puddles » with project's primary colors



Bubbles with project's primary colors



Exemple for headers / social media frame



LinkedIn Header

Official name and acronyms

Official name

Evidence and Solutions for Improving **SPONGE Functioning
at Land**SCAPE** Scale in European Catchments
for increased Resilience of Communities
against Hydrometeorological Extreme Events**

Shorter name (reports, leaflet, etc.)

SpongeScapes

Hastag (social networks, etc)

#SpongeScapes

Mail address

xxxx@spongescapes.eu

Website

www.spongescapes.eu

Acronym (mails, documents, etc.)

SPSC_reportname_20230920

Disclaimer

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Views and opinions expressed [\[in this publication/ video/ other\]](#) are those of the author(s) only and do not necessarily reflect those of the European Union or of the UK Research and Innovation / HM Government.

Templates available

- PPT
- Agenda
- Minutes (for meetings)
- Letterhead
- List of Participants with authorisation request to use image and voice
- Report (deliverable)